

24/7 DISTRIBUTION

Press Releases



UPTIME DISTRIBUTION REBRANDS TO 24/7 DISTRIBUTION

Sydney, 11 February 2008 – Uptime Distribution, Australia’s leading services based distributor of unified communication solutions, today announced it has rebranded to 24/7 Distribution. The change in name reflects 24/7 Distribution’s 100% commitment to true partnership with its channel.

Tony Geagea, Managing Director, 24/7 Distribution said “When 24/7 Distribution was founded in 2005, the market was demanding unified communication solutions that were ‘up’ 99.9% of the time. Today, we have five of the world’s leading vendors in this space and 40 of the industry’s best engineers - ‘up’ time is a given.

“24/7 Distribution is focused on true partnership. It’s about always being there for our partners whenever they need us, offering superior skills and services, advanced technical facilities and 24x7 support – all key ingredients to ensuring our partners succeed with our range of technologies, now and in the future”.

Channel partners will continue to benefit from 24/7 Distribution’s advanced supply, sales and engineering support for its range of technologies. This includes Expand Networks (WAN Optimisation), GN Jabra (Headsets), Mitel Networks (IP Telephony), HP ProCurve (Networking), and Trapeze Networks (WLAN Specialists).

24/7 DISTRIBUTION

Press Releases



www.247disti.com.au/html_one/news.htm

The range of services includes:

- end user lead generation for reseller partners;
- pre-sales consulting, scoping and advice;
- end user & channel partner onsite training and demonstrations;
- onsite engineering;
- dedicated tender response team;
- demo center facilities for channel partners and their end users;
- 24x7 support including technical support, warranty support, maintenance and help desk levels 1, 2 and 3. Everyday, at any time.

###

About 24/7 Distribution: 24/7 Distribution is a leading services based distributor of unified communication solutions. Founded in Australia in 2005, 24/7 Distribution bucked the 'logistics' trend in distribution and instead, developed a services based model that would ensure its channel partners succeed with the unified communication technologies it had to offer. Channel partners leverage the 24/7 Distribution investment in the best skills, resources and advanced facilities on the market, saving them time, money and the risk involved with breaking into a new market or adopting a new technology.

24/7 Distribution employs over 100 people across Australia, New Zealand, India, Fiji and Singapore.

For more information, please visit www.247distribution.com.au.

For more information or interviews with Tony Geagea please contact:

Marie Najjar

Public City

+61 2 9793 2878

+61 408 687 688

marie@publiccity.com.au